



2022 PARENT SATISFACTION REPORT

55

OUR 2022 NET PROMOTER SCORE

- The 2021 net promoter score: **58**
- The 2020 net promoter score: **37**

What is a net promoter score?

A net promoter score is a rating that shows how likely an organization's customers will recommend their service.

For the second year in a row Dayton Christian was in the "Excellent" category!



What's in a score?

Industry standard says a score of 20 is "Favorable," 50 is "Excellent" and 80 is "World Class"

Our response rate on this survey was the **HIGHEST IN HISTORY:**

303 RESPONDED

UP 47% FROM 2021

PRESCHOOL SATISFACTION

It is easy to support and *get involved in the Dayton Christian Preschool community.*

93% agree or strongly agree

My child is *challenged* to reach his/her potential academically.

95% agree or strongly agree

My child's *social and emotional needs* are being met.

88% agree or strongly agree

My child is *learning about Jesus* and given opportunities to grow closer to Him.

98% agree or strongly agree

PARENT APPLAUSE

MAINTAINING A FOCUS ON CORE VALUES DESPITE OUTSIDE PRESSURES FOR RADICAL CHANGE.

ELEMENTARY SCHOOL SATISFACTION

It is easy to *support and get involved* in the elementary school community.

84% agree or strongly agree

My child is *challenged* to reach his/her potential academically.

84% agree or strongly agree

Dayton Christian Elementary ensures the *physical, emotional, and spiritual safety* of my child.

89% agree or strongly agree

My child is *learning about Jesus* and given opportunities to grow closer to Him.

97% agree or strongly agree

COMMUNITY FEEL OF DAYTON CHRISTIAN

PARENT APPLAUSE

JUNIOR HIGH/HIGH SCHOOL SATISFACTION

I am satisfied with the *academic preparation* my child receives.

83% agree or strongly agree

I am satisfied with the *spiritual life development* my child receives.

89% agree or strongly agree

I am satisfied with the *athletic and fine arts opportunities* available for my child.

85% agree or strongly agree

I am satisfied with the opportunities for community life for my child.

82% agree or strongly agree

TOP PRAISES FROM OUR PARENTS:

- *Biblical* worldview
- *Caring, godly* teachers
- Strong *academics*
- Sense of *community*

TOP CONCERNS FROM OUR PARENTS:

- Improving parking lot surface and safety
- Keeping our strong Christian commitment
- Strengthening our high school programming

FACULTY AND LEADERSHIP SATISFACTION

FACULTY 91%

SATISFIED OR VERY SATISFIED

ADMINISTRATIVE LEADERSHIP 90%

SATISFIED OR VERY SATISFIED

BOARD LEADERSHIP 69%

SATISFIED OR VERY SATISFIED

PARENTS SATISFACTION WITH DC'S COMMITMENT TO THE FOLLOWING:

Integrate a *Christian worldview* into instruction.

97% agree or strongly agree

Provide a *caring and nurturing environment* for my child.

96% agree or strongly agree

Provide a *safe and secure environment*.

96% agree or strongly agree

Develop *character and values* in students.

94% agree or strongly agree

Maintain a *commitment to excellence*.

89% agree or strongly agree

Develop *leadership* in students.

88% agree or strongly agree

Maintain a *diverse student body*.

83% agree or strongly agree

Provide a *quality food service*.

58% agree or strongly agree

