



# 2024 | Strategic Plan UPDATE



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## SPIRITUAL EXCELLENCE

Dayton Christian School is committed to sharing the Gospel of Jesus with students, trusting the Holy Spirit to draw students to a personal relationship with Jesus, and helping students integrate Jesus into their daily lives.

### ASSIGNED LEADER

**James Holliday**  
Chief Connections Officer

1. Assess student spiritual growth and make improvements to the school experience to enhance our students' relationship with Christ
2. Increase the introduction to ministry opportunities



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## ACADEMIC EXCELLENCE

Dayton Christian School fosters personalized academic growth within a Biblical worldview. Guided by Mark 7:37, in which the crowd found Jesus did everything well, we aim to significantly surpass state and national proficiency standards in all subjects. Our goal is to empower students to achieve academic success while cultivating integrity, compassion and a commitment to serving others, following the example of Jesus Christ.

### ASSIGNED LEADER

**Darren Gentry**  
Chief Academic Officer

1. Implement "Five Year Plan for Academic Excellence"
2. Increase employee retention by 2% annually until we reach a 92% retention rate for staff and 95% for faculty



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## OPERATIONAL EXCELLENCE

Dayton Christian School, through prudent stewardship, focuses on operational efficiencies and functional excellence as it relates to facilities and finances.

### ASSIGNED LEADER

**Tim Johnson**  
Chief Financial Officer

1. Facilities Upgrade and Management
2. Financial Health



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## GROWTH AND DEVELOPMENT

Dayton Christian School is dedicated to strategically growing our enrollment, enhancing the facilities and campus, while planning thoughtfully for the future.

### ASSIGNED LEADER

**Matt Baker**  
Head of School

1. Establish a desired student retention percentage of 95% or better by the '26-'27 SY
2. Completion of the Genesis 7 Campaign Projects by the Spring of 2027
3. Promote endowment level fundraising